

WATCH D.O.G.S. (Dads Of Great Students) is a family and community engagement educational initiative. There are 2 primary goals of the WATCH D.O.G.S. program.

- 1) To provide positive male role models for the students, demonstrating by their presence that education is
- 2) To provide extra sets of eyes and ears to enhance school security and reduce bullying.

WATCH D.O.G.S.® began in 1998 in a single school in Springdale, Arkansas and has since grown into a nationally recognized program that has brought hundreds of thousands of fathers and father figures into the school classrooms and hallways across the country, creating millions of hours of "in school" volunteer time and having a tremendously positive impact on the educational process.

Program Benefits

- Students gain positive male role models.
- Schools gain an extra set of eyes and ears. The presence of a father or father figure will provide an additional deterrent to bullying, enhance a sense of security in the building, and will help to create an environment conducive to learning.
- Fathers get a glimpse of their students' everyday world and learn about the increasingly complex challenges and decisions today's youth are facing. As a result, they can learn to relate better to their student and hopefully connect with them.
- Fathers gain a greater awareness of the positive impact they can have on their student's life in three critical areas including: academic performance, self-esteem, social behavior.
- Due to budget shortfalls and cutbacks, often teachers are presented with larger classrooms each year. The WatchDOGS volunteers provide real and important help for the teachers and the students.

Who are WatchDOGS (Dads Of Great Students)?

WatchDOGS are fathers, grandfathers, uncles, and other father-figures who volunteer for at least one day each year at an official WATCH D.O.G.S.® school. During the day, WatchDOGS may read and work on flash cards with students, play at recess, eat lunch with students, watch the school entrances and hallways, assist with traffic flow and any other assigned activities where they actively engage with not only their own students, but other students as well. Many school principals have reported that the mere presence of a WatchDOG dramatically reduces reports of bullying. On the day of their participation, WatchDOGS are given a brief review of their involvement and they wear an official WATCH D.O.G.S. t-shirt with a disposable 'Dog Tag' identifying them as WatchDOGS.

Program Recognition
The WATCH D.O.G.S.® program has been recognized by the United States Department of Education and the U.S. Department of Health and Human Services and has been involved in the U.S. Department of Education's P.F.I.E. (Partnership For Family Involvement In Education) and the Department's Safe School Summit. The WATCH D.O.G.S.® program is a founding member of National PTA's M.O.R.E. Alliance (Men Organized to Raise Engagement). The WATCH D.O.G.S. program was featured on ABC World News Tonight with Charlie Gibson in their "Spirit of America" segment on November 17, 2008, on NBC's Nightly News with Brian Williams on September 12, 2012 and on NBC's Today Show which aired February 11, 2013. Also, the program has been recognized on the floor of Congress as a program that "can be a great tool in our efforts to prevent school violence and improve student performance because it can increase parental initiative and involvement in their children's education." (Congressional Record, February 7, 2000 page S392) WATCH D.O.G.S. has been endorsed by the President's Advisory Council and included in the March 2010 report to the President. In June 2011, US Department of Education Secretary Arne Duncan visited a local WATCH D.O.G.S. ® program in the DC area to encourage fathers and father figures to become more active in the educational system and to get a firsthand glimpse of the program.



IMPORTANT WATCH D.O.G.S. (Dads Of Great Students) PROGRAM GUIDELINES

WATCH D.O.G.S. is a structured program designed to operate under the oversight of school administrators to facilitate family and community engagement.

The WATCH D.O.G.S. program is intended to be operated under the direction and authority of the school's Principal and in a manner conforming with the volunteer policy of each individual school district.

WATCH D.O.G.S. is not designed to be a "stand alone" program and should always be operated under the direction and responsibility of each school's administration and/or PTA/PTO.

Each of the program documents provided in the WATCH D.O.G.S. Startup Kit are in Word Document format in order to customize any communications or program guidelines deemed necessary or desirable by the school's administration.

It is understood that every WATCH D.O.G.S. volunteer serves the school at the pleasure of the Principal and that serving as a WATCH D.O.G.S. volunteer is a privilege and not a right.

Eric Snow
President/Co-Founder
WATCH D.O.G.S. (Dads Of Great Students)



Program Launch Timeline

Participate in the "7 Steps to Success" national training conference call.

Sign up for the national training conference call:

- Dates and times are listed at www.dadsofgreatstudents.com
- Call 888.540.3647 or email info@dadsofgreatstudents.com for more information

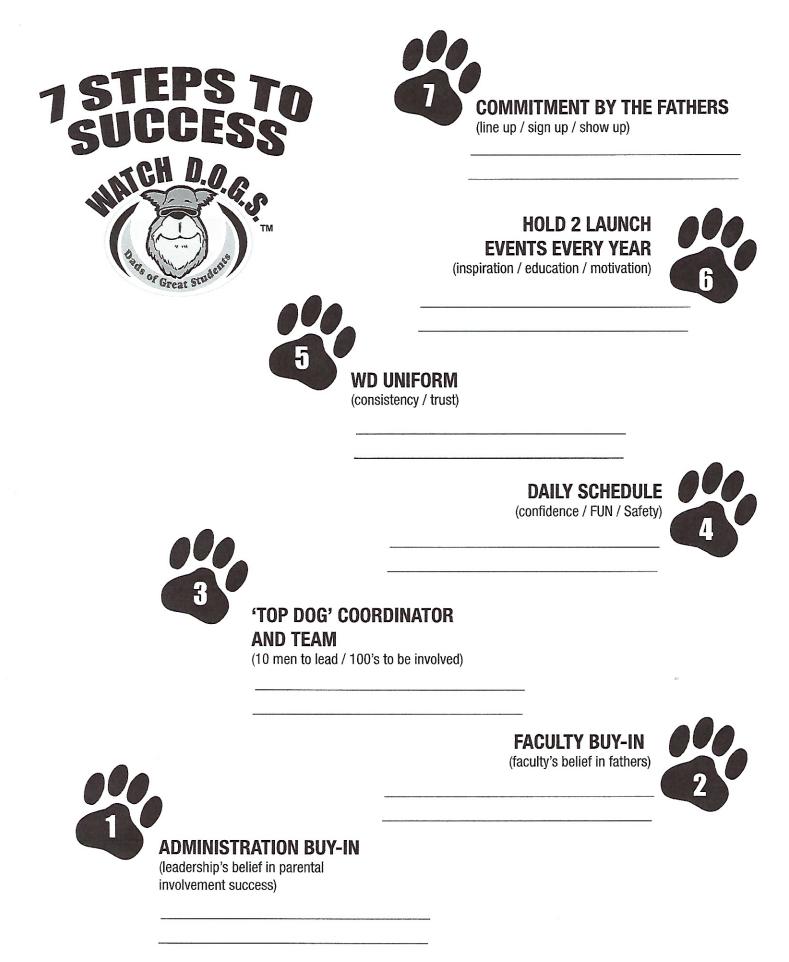
Who should participate in the national training conference call?

- WATCH D.O.G.S.® Team
- Principal and/or assistant principal
- President or representative of parent support group (PTA or other Parental Involvement Group)
- WatchDOG School Representative and/or School Counselor
- ✓ <u>Select</u> the WATCH D.O.G.S.® Team to oversee the program.

Team consists of:

- School Representative (staff member or parent liaison)
- Top Dog Coordinator (male or female)
- Top Dog Team (other selected fathers and father-figures)
- Order the WATCH D.O.G.S.® School Startup Kit by emailing your Startup Kit order form to orders@dadsofgreatstudents.com or faxing it to 479.751.3563.
- ✓ <u>Attend</u> the WATCH D.O.G.S. [®] University by going to www.dadsofgreatstudents.com to view a brief tutorial on the vital elements of a successful program. Who should attend WATCH D.O.G.S. [®] University?
 - Top Dog Team (other selected fathers and father-figures)
 - School Representative (staff member or parent liaison)
- ✓ Prepare for the "Dads and Kids Pizza Night." If you build it, they will come! This event is one of the primary steps to your success. It will happen 2-3 weeks after you receive the Startup Kit, and the kit will show you exactly how to do it.
- ✓ <u>Designate</u> a computer that WatchDOG dads can access to complete the school's personalized 'End of Day' online survey. A link to this survey will be provided by the WATCH D.O.G.S.[®] office so you can monitor the success of your program.

POSITIVE DIRECTION (Education and Fathering)



WATCH D.O.G.S.® Registered Program Resource Items

WATCH D.O.G.S.® is the sole source provider of these competitively priced, registered program items. These WATCH D.O.G.S.® resources are available for purchase by schools with officially, registered programs only. These items will be shipped directly to the school's physical address ONLY by the distributor! Your unique school code will be required to access and order these items on the Dogstore.

WATCH D.O.G.S.® Program Startup Kit

Includes WATCH D.O.G.S.® implementation and promotional resources as well as materials to help equip, train and appreciate WatchDOGS and encourage students.



(Make sure to add enough T-shirts to your kit order to provide your Top Dog team and their kids a shirt immediately so they can begin promoting your program!)

ELEMENTARY Startup Kit includes:

- Implementation Guide with a Flash Drive (including Promotional Videos, Forms with Spanish Translations, and Kids Activities)
- Implementation Guide in Spanish
- Daily Orientation Folder
- Wall of Fame Banner •
- Master Calendar (dated for '18-'19 school year)
- 7 Dads Of Great Students s/s T-shirts the official uniform for WatchDOGS (2 L, 4 XL, 1 XXL)
- 4 'MY HERO IS A WATCHDOG' s/s T-shirts for students, staff, etc. (1 YS, 1 YM, 1 YL, 1 YXL)
- 1 'Top Dog' cotton sports shirt with embroidered WATCH D.O.G.S.® logo (see note)**
- 50 'Dog Tags' (official nametags)
- 250 'Great Student' Stickers
- 50 'Great Student' Pencils
- 50 Bookmarks for Dads and Students
- Customized 'End-of-Day' Survey Links emailed to school within 1 week of purchase
- 100 Line Up & Sign Up stickers
- 2 School Decals
- In school Promotional Poster set English (7)
- In school Promotional Poster set in Spanish (5)

Price: \$450.00

** (A men's XL 'Top Dog' cotton sport shirt will be shipped with the kit unless another size is indicated at time order is placed.)

Unique school code required to access this item on the Dogstore. This item may only be shipped to a school's physical address

Price:

\$450.00

** (A men's XL

sport shirt will

be shipped

with the kit

indicated at time order is

size is

placed.)

unless another

Unique school code

required to access

'Top Dog' cotton

SECONDARY Startup Kit includes:

- Implementation Guide with a Flash Drive (including Promotional Videos, Forms with Spanish Translations, and Kids Activities)
- Implementation Guide in Spanish
- Daily Orientation Folder
- Secondary Wall of Fame Banner
- Master Calendar (dated for '18-'19 school year)
- 13 Dads Of Great Student Secondary s/s T-shirts - the official uniform for WatchDOGS (3 L, 7 XL, 2 2XL, 1 3XL)
- 50 Bookmarks for Dads and Students
- Customized 'End-of-Day' Survey Links emailed to • school within 1 week of purchase
- 2 School Decals



- 1 'Top Dog' cotton sports shirt with embroidered WATCH D.O.G.S.® logo (see note)**
- 50 'Dog Tags' (official nametags)
- 100 Line Up & Sign Up stickers

this item on the Dogstore. This item may only be shipped to a school's physical address



(Make sure to add enough T-shirts to your kit order to provide your Top Dog team a shirt immediately so they can begin promoting your program!)

> Logo and training material usage is granted only to the original school that received shipment of the materials. One kit may not be used to implement the WATCH D.O.G.S. program in multiple schools. WATCH D.O.G.S. logos may not be reproduced without the expressed written consent of the National WATCH D.O.G.S. office. Questions 888-540-DOGS (3647)

WATCH D.O.G.S. [®] Email this file as an attachment to: orders@dadsofg	MASTER ORDER FORMCOVER SHEE I reatstudents.com and please put the school name in the "subject" line of the email
Authorized Purchaser's Name:	
Purchaser's Email Address:	
Purchaser's Daytime Phone #:	
	Lily of Control Victim to the cohools
Full School Name:	ddress: (we ONLY ship to the schools)
Ship Order to the Attention of:	
School's Physical Shipping (Street) Address:	
City:	
State: Please use state abbreviations only! Thanks!	
Zip Code:	
School's Phone #:	
* To pow with a gradit gard, submit the order form via fax 479-751-3563 or email	plete the order form (all 3 pages) for your STARTUP-KIT and submit your order via email or fax I orders@dadsofgreatstudents.com, and call our office at 888-540-3647 to submit credit card info ment below and submit your order via fax479-751-3563 or email orders@dadsofgreatstudents.com ur Startup Kit order, cal888-540-3647 and speak with a program developer.
NOTE: After the WD office places your Startup Kit order, all subsequent order order, you'll be emailed a school code and password to place all future orders credit card or choose to be invoiced. Please call our office at 888-540-3647, if	s going forward must be made athttp://www.dadsofgreatstudents.com. After we place your Startup Kit on the DOGSTORE. Approved schools can login 24/7 to the DOGSTORE to place their order and pay with a you have questions about placing future orders on the DOGSTORE.
* If your order is submitted after Noon/12pm Eastern, WATCH D.O.G.S. can't * Prices are subject to change at the sole discretion of WATCH D.O.G.S. OVERNIGHT (1 Business Day) * Additional charges apply - 2 DAY (2 Business Days) * Additional charges apply - 2	on of "Holidays" determined by FedEx tted by Noon/12pm Eastern to ensure your order can be fulfilled and delivered on time! guarantee and isn't responsible if your order misses your deadline bly - OVERNIGHT orders must be submitted by Noon/12pm Eastern - No weekend deliveries DAY orders must be submitted by Noon/12pm Eastern - No weekend deliveries apply - 3 DAY orders must be submitted by Noon/12pm Eastern - No weekend deliveries apply - No weekend deliveries
* Method of Payment: (put "X" for ONE Method) Note: Payment is required	within 30 days of invoice date to keep account current
PAY WITH C.C.	P.O #
INVOICE SCHOOL	DATE NEEDED BY:
INVOICE DISTRICT INVOICE PARENTAL INVOLVEMENT PROGRAM	
Billing Address: (Office Name:	if different than the school's physical address)
To the Attention of:	L
Address:	
City:	
State:	
Zip Code:	
SPECIAL INSTRUCTIONS:	
WATCH D.O.G.S. ® program in multiple schools. WATCH D.O.	nal school that received shipment of the materials. One kit may not be used to implement the O.G.S. ® logos may not be reproduced without the expressed written consent of the National O.S. ® office. Questions 888-540-DOGS (3647)
P	CH D.O.G.S. (Dads Of Great Students) O BOX 8080 Springdale, AR 72766 le: 1-888-540-3647 Fax: 479-751-3563 atstudents.com Email: orders@dadsofgreatstudents.com
website. www.uadsoigre	

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WATCH D.O.G.S.® MASTER ORDER FORM

	Er	nail file	as attachment to:	orders@dadsofgreatstudents.com
School Name:	COURT MICHAEL TO COLUMN	·		City: State:
Resource Item	Cost per Item	Quantity Ordered	Total Cost	Resource Item Cost per Quantity To
Choice of 1 Top Dog 'Cotton' Polo Shirt when				
you purchase a Start Up Kit	List Style:		Mens's or Women's	*** STUDENT, FACULTY, & PROMOTIONAL APPAREL ***
START UP KITS Elementary Start Up Kit ** Select Shirt Above	List Size: \$450.00		(M) M-4XL / (W) S-3XL	Water Havell (Chart Classer T. Chirth)
Secondary Start Up Kit ** Select Shirt Above	\$450.00			"My Hero" (Short Sleeve T-Shirt) Youth Small \$11.50
REPLENISH/REFILL PACK				Youth Medium \$11.50
Replenish Pack	\$167.99			Youth Large \$11.50 Youth X-Large \$11.50
*** MEN'S UN	IFORMS***			Adult Small \$11.50 Adult Medium \$11.50
				Adult Large \$11,50
WATCH D.O.G.S. Uniform (Official Short Sleeve T-Shirt)				Adult XL \$11.50
Adult Small	\$11.95			Adult 2XL \$15.75
Adult Medium Adult Large	\$11.95 \$11.95			Subtotal
Adult XL	\$11.95			"My Hero" (Long Sleeve T-Shirt)
Adult 2XL Adult 3XL	\$15.95 \$17.00			Youth Small \$21.95 Youth Medium \$21.95
Adult 4XL	\$17.00			Youth Large \$21.95
Adult 5XL Adult 6XL	\$17.00 \$17.00			Youth X-Large \$21.95 Subtotal
Subtotal	427100			
WATCH D.O.G.S. Uniform (Official Long Sleeve				"I Heart WatchDOGS" (Short Sleeve T-Shirt)
T-Shirt)				Youth Small \$14.50
Adult Medium Adult Large	\$19.95 \$19.95			Youth Medium \$14.50 Youth Large \$14.50
Adult XL	\$19.95			Youth X-Large \$14.50
Adult 2XL Adult 3XL	\$24.50 \$29.00			Adult Small \$14.50 Adult Medium \$14.50
Adult 4XL	\$29.00			Adult Medium \$14.50 Adult Large \$14.50
Subtotal				Adult X-Large \$14.50 Subtotal
WATCH D.O.G.S. Secondary Uniform (Official				Subtotal
Short Sleeve T-Shirt) Adult Medium	\$15.00			"WatchDOGS Rock!" (Short Sleve T-Shirt) White Letters on a Black Shirt
Adult Large	\$15.00			Youth Small \$14.50
Adult XL Adult 2XL	\$15.00 \$21.95			Youth Medium \$14.50
Adult 3XL	\$24.95			Youth Large \$14.50 Youth X-Large \$14.50
Adult 4XL Subtotal	\$24.95			Adult Small \$14.50 Adult Medium \$14.50
				Adult Large \$14.50
WATCH D.O.G.S. Uniform - Official Hooded Sweatshirt				Adult X-Large \$14.50
Adult Medium	\$36.50			Subtotal Subtotal
Adult Large Adult XL	\$36.50 \$36.50			WATCH D.O.G.S Military Stencil (Short Sleeve T-Shirt)
Adult 2XL	\$40.50			Adult Small \$15.00
Adult 3XL Subtotal	\$45.50			Adult Medium \$15.00 Adult Large \$15.00
				Adult XL \$15.00
Men's Top Dog Polo Sport Shirt - COTTON Cotton -Adult Medium	\$31.95			Adult 2XL \$21.95 Adult 3XL \$24.95
Cotton - Adult Large	\$31.95			Subtotal \$24.95
Cotton - Adult XL Cotton - Adult 2XL	\$31.95 \$36.95			D.O.G.S. Are A Kids Best Friend
Cotton -Adult 3XL	\$37.95			Youth Small \$14.50
Cotton - Adult 4XL Subtotal	\$44.95			Youth Medium \$14.50 Youth Large \$14.50
				Youth X-Large \$14.50
Men's Top Dog Polo Sport Shirt - DRY FIT Dry Fit - Adult Medium	\$40.95			Subtotal
Dry Fit - Adult Large	\$40.95			WATCH D.O.G.S Sport Jersey (3/4 Sleeve T-Shirt)
Dry Fit - Adult XL Dry Fit - Adult 2XL	\$40.95 \$43.95			Purple - Adult Medium \$24.95 Purple - Adult Large \$24.95
Dry Fit - Adult 3XL	\$50.95			Purple - Adult XL \$24.95
Dry Fit - Adult 4XL Subtotal	\$53.95			Purple - Adult 2XL \$26.95 Black - Adult Medium \$24.95
				Black - Adult Large \$24.95
*** WOMEN'S A	PPAKEL ***			Black - Adult XL \$24.95 Black - Adult 2XL \$26.95
Top Dog Polo Ladies Cut - WHITE - COTTON	40c 0c1			Subtotal Subtotal
White Cotton - Adult Small White Cotton - Adult Medium	\$31.95 \$31.95			PG 2 SUBTOTAL ITEM AMOUNT
White Cotton - Adult Large	\$31.95			
White Cotton - Adult XL White Cotton - Adult 2XL	\$31.95 \$36.95			PG 2 SUBTOTAL ORDER AMOUNT
White Cotton - Adult 3XL	\$37.95			*** Please note this is Page 2/3 ***
Subtotal				
Top Dog Polo Ladies Sport Shirt - PURPLE -				
DRY FIT Purple Dry Fit - Adult Small	\$40.95			
Purple Dry Fit - Adult Medium	\$40.95			
Purple Dry Fit - Adult Large Purple Dry Fit - Adult XL	\$40.95 \$40.95			
Purple Dry Fit - Adult 2XL	\$43.95			
Purple Dry Fit - Adult 2XL	\$50.95			

WATCH D.O.G.S.® MASTER ORDER FORM

Email file as attachment to: orders@dadsofgreatstudents.com

School Name:				City:			State:		
esource Item	Cost per Item	Quantity Ordered	Total Cost		Resource Item	Cost per Item	Quantity Ordered	Total Cost	
WATCH D.O.G.S. Parking Sign	\$52.50			T T	Official WATCH D.O.G.S. Ballo	aps			
					Putty - Single				
inyl Promotional Banners					Putty - Dozen				
WATCH D.O.G.S. On Patrol	\$105.00				WD Dry Fit Black - Single	\$32.95			
					WD Dry Fit Black - Dozen	\$372.00			
Bulletin Board Kit	\$36.75								
inglish - Promotional Poster Set	\$29.00				WATCH D.O.G.S. Beanies				
Spanish - Promotional Poster Set	\$25.00				Heather Gray - Single				
					Heather Gray - Dozen	\$210.00			
lementary Wall of Fame Banner	\$15.00			_					
Secondary Wall of Fame Banner	\$15.00				WATCH D.O.G.S. Mouse Pads		1		
					Each Set of 10				
ine Up & Sign Up Stickers: 100 Stick			Υ	-	Set of 10	\$03.00			
1 Roll	\$15.75			-	WATCH D.O.G.S. Sports Wate	r Bottle			
2 Rolls 3 Rolls	\$25.00 \$30.00		-	-	Each	\$6.50			
5 ROIIS	33U.UU				Set of 10				
Master Calendar, Imp. Guides, Forms	Disc CD	DVD & Kie	ls Disk		00:01-20	737.100			
Master Calendar, 1mp. Guides, Forms 2018-19 Master Calendar	\$21.00	JUDI OCKIL	DISK	┥	WATCH D.O.G.S. Stainless St	eel Travel	Mug		
English Imp. Guide - 9th Edition	\$52.50		1	-	Each				
Spanish Imp. Guide - 9th Edition	\$45.00		1	-	Set of 10				
Flash Drive - 9th Edition	\$18.95					, ,			
idsii Diive - Jui Luidon	420,00				WATCH D.O.G.S. Umbrella				
WATCH D.O.G.S. Dog Tags: 50 Sticke	rs Per Roll				Each	\$37.75			
1 Roll	\$14.25								
2 Rolls	\$24.00				WATCH D.O.G.S. Rain Ponche				
5 Rolls	\$47.50				Each	\$38.95		L	
	#30.00				PG 2 SUBTOTAL ITEM AMOU	NT	l .		
Standing Dog Stamp w/ Ink Pad	\$30.00				PG Z SOBIOTAL TIEN ANGO				
Dad & Kids Reminder Stickers: 250 S	tickers Pe	r Roll			PG 3 SUBTOTAL ITEM AMOU	NT			
1 Roll	\$14.25							r	
2 Rolls					FINAL TOTAL ITEM AMOUNT	1	Language and the fact of		
4 Rolls	\$38.00						T	I	
					PG 2 SUBTOTAL ORDER AMO	INU	L	L	
Standing Dog Tattoos: 50 Tattoos Pe	er Pack			_	DC C CUPTOTAL OPPER AMO	SURIT	T		
1 Pack					PG 3 SUBTOTAL ORDER AMO	JUNI			
2 Packs				4					
5 Packs	\$52.50	<u> L</u>			FINAL SUBTOTAL AMOUNT	T	Т	ľ	
Great Student Gem Pencils: 50 Penc	ile Bor Dee	L-				L.		1	
Great Student Gem Pencils: 50 Penc 1 Pack			1	-	Please note that the amount abo	ove is the S L	BTOTAL an	nount only,	
2 Packs				\dashv	and does not include Shippin	g & Handli	ng charges		
5 Packs			-						
J r acro	4551,5		-/		Shipping and Handling will appe	ar on your fi	nal invoice.	In addition,	
Great Student Stickers: 250 Stickers	Per Roll				all Arkansas orders will be c	harged sale	es tax.		
1 Roll					You will receive a confirmation of	email once y	our order has	s beer	
2 Rolls					shipped. The email will contain	your order n	umber, a sur	nmary of	
					your order and total amount of	you order wi	nich will inclu	iae snippin <u>c</u>	
Great Student & Dad Bookmarks: 50	Bookmarl	ks Per Pac	k		and handling, and taxes, if appli	icable.		***************************************	
1 Pack	\$22.00						7 B-		
2 Packs					Payment is expected within	30 days of	TUADICE DE	ie .	
5 Packs	\$82.50				May an artist of the second of				
	and the same of th	,			For questions about our RETURN POLICY, refe	r to the last page	or our online catal	og.	
WATCH D.O.G.S. Window Decals	-				You must call our office, 888-540-3647, before	e returing your me	rchandise. All retu	ırns	
Each	Each \$5.25				are subject to a 20% restocking fee. Please go to our website, www.fathers.com/watchdogs				
Pack of 10					to view our catalog and return policy, click on	"Catalog for Offici	al Resources" and	then dick on	
			2014 - 201 - 101 -		Catalog.				
								7	
					*** Please note this is Page				