



#HoCoCounts
✓ 2020 CENSUS

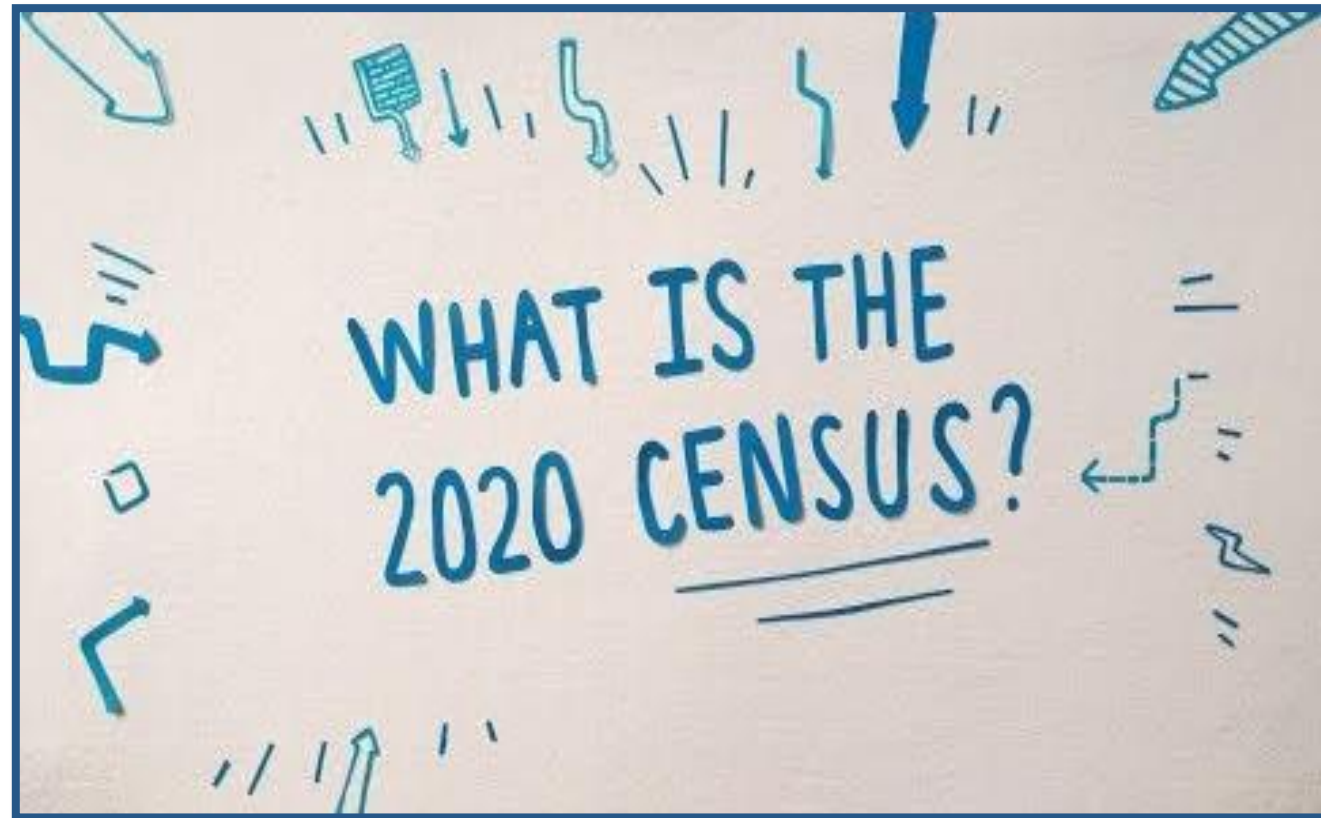


The Census count will be critical to understanding the updated picture of our community, the needs of all our residents, and the future of our service to the public.

— Howard County Executive Calvin Ball

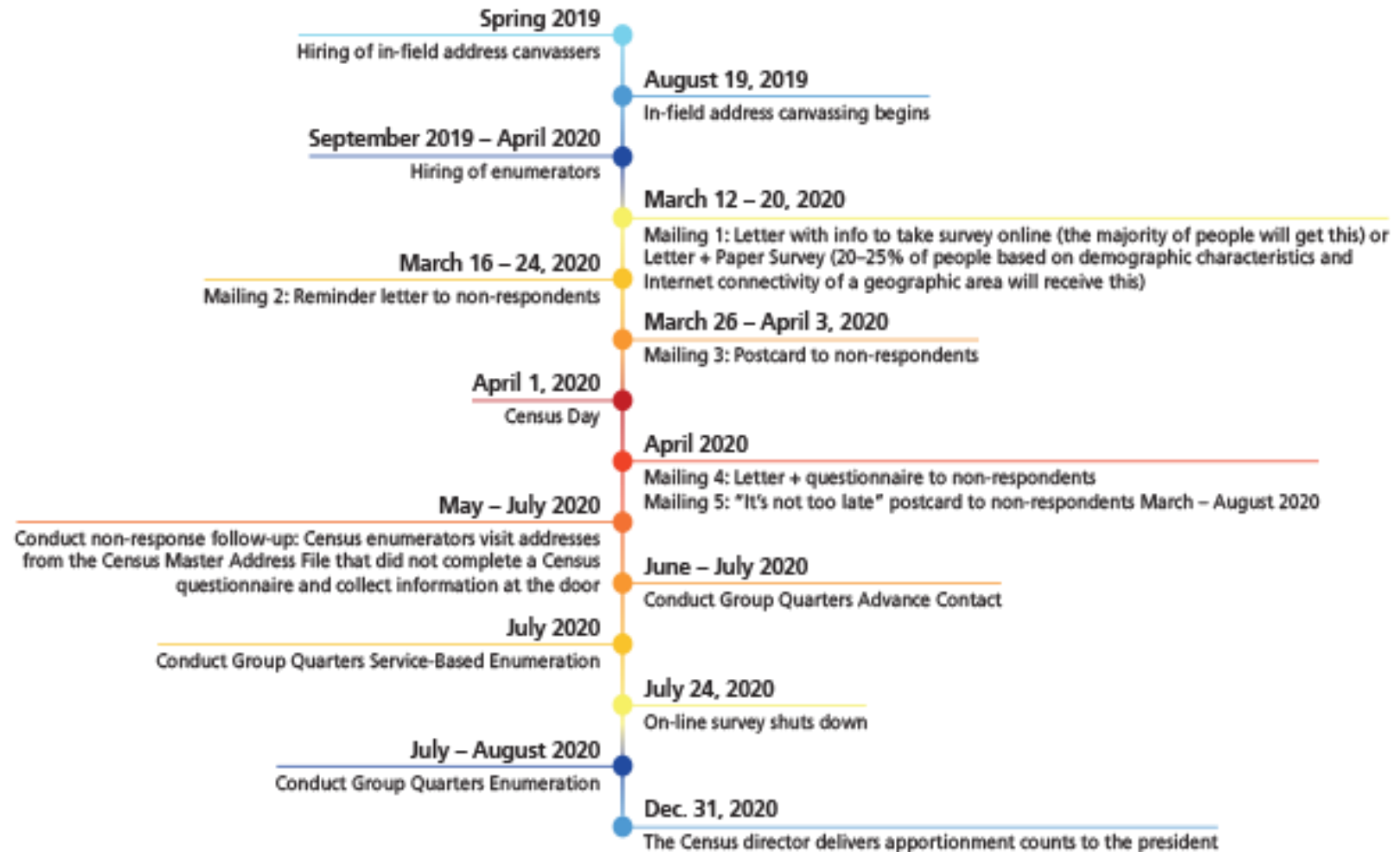


What is the Census?





Census Timeline



Howard County Challenges





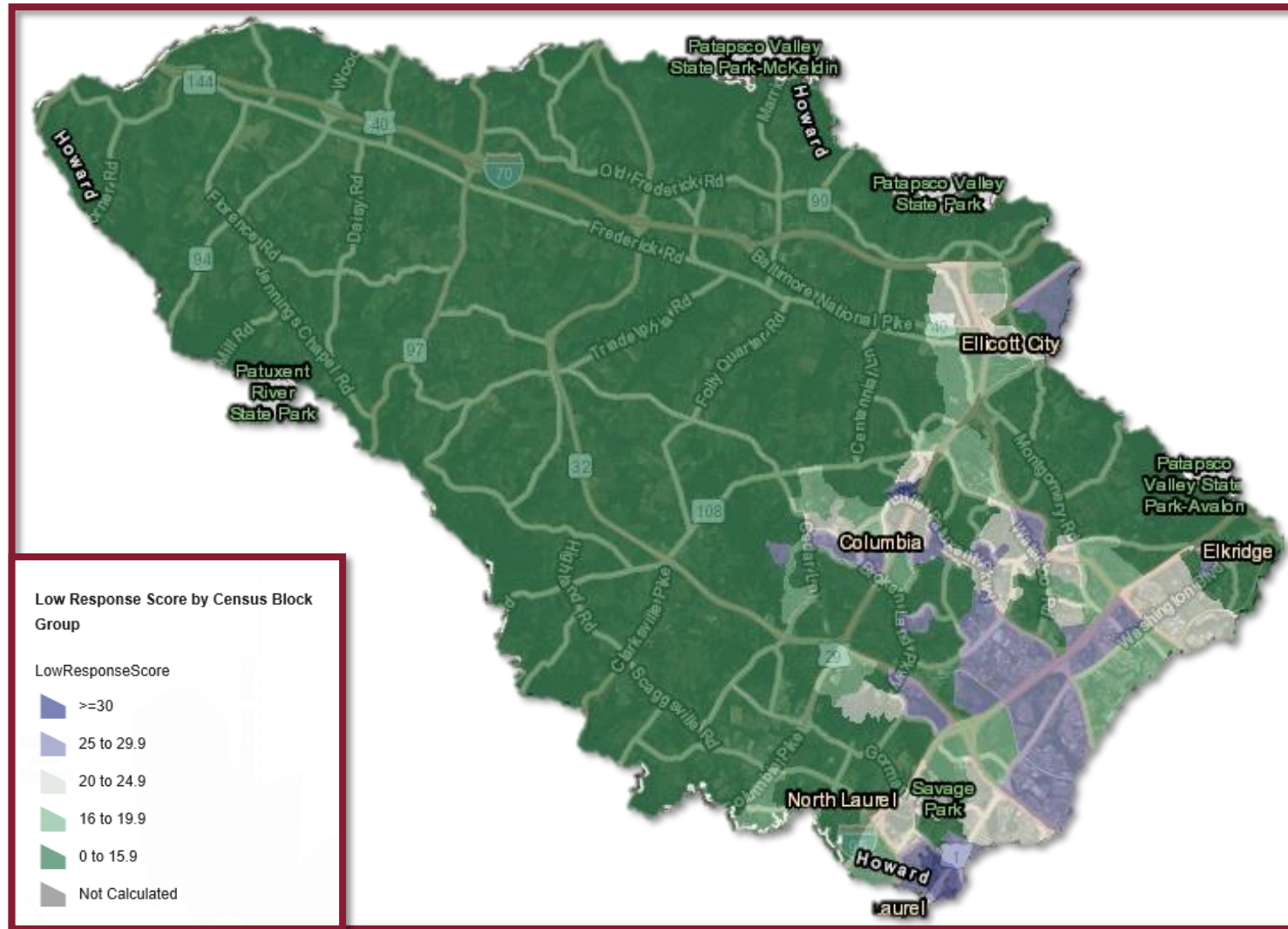
Hard to Count Populations

- Children Under Age 5
- 65 and Older
- Non-English speakers
- Racial and Ethnic Minorities
- African Americans
- Renters
- Undocumented immigrants
- Low Income Persons
- Persons with mental or physical disabilities
- Persons experiencing homelessness

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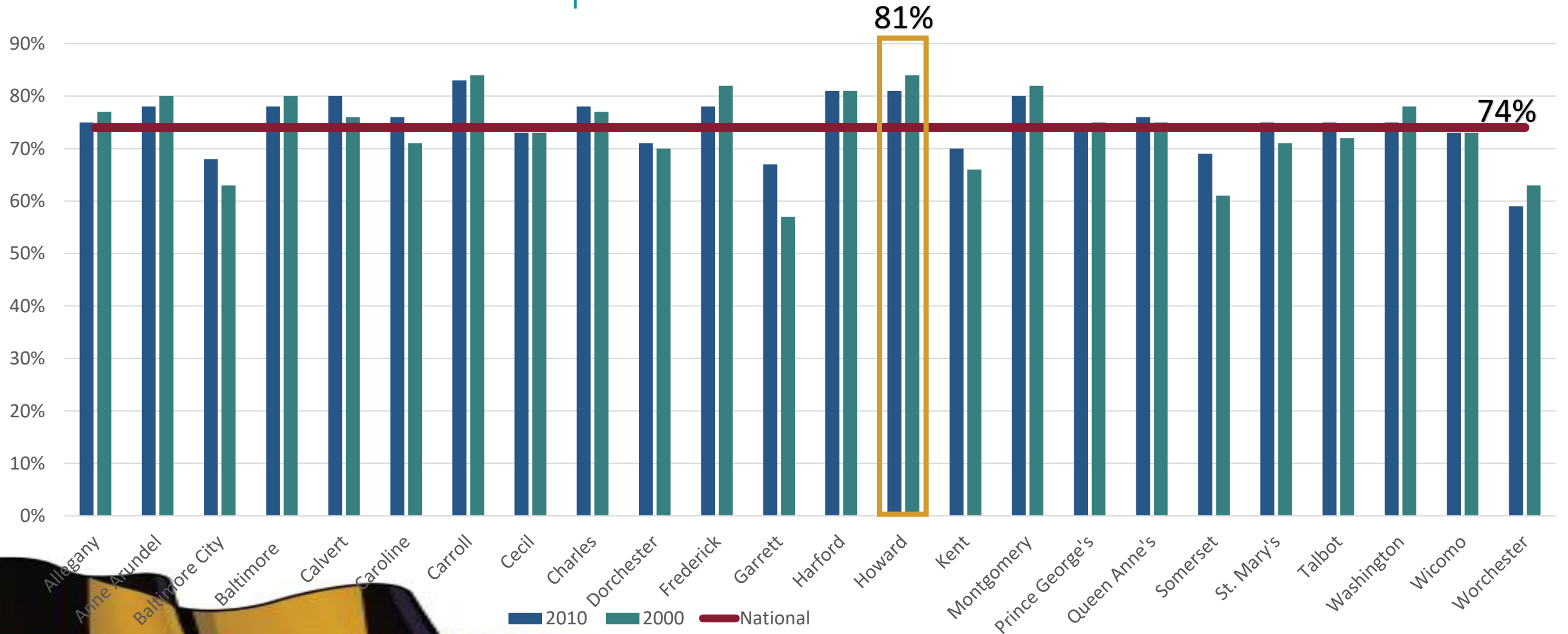
2020 CENSUS

HoCo Counts Low Response Outreach Map



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MD Jurisdiction Participation Rates





Working With Our Community



Leveraging Partnerships of our Complete Count Committee and their respective communities.



Complete Count Committee

- Delta Sigma Theta Sorority, Inc. Workforce Development Community Action Council League of Korean Americans of HoCo
- Department of Social Services Office of Human Rights Lincoln College of Technology Howard County Chinese School
- Howard County Village Centers Department of Housing Grassroots Korean Cultural Association NAACP
- ION Hopeworks Department of Planning and Zoning Association of Community Services County Council
- Indian Cultural Association Department of Community Resources and Services Howard County Library System Phi Beta Sigma Fraternity, Inc.
- PTA Council Bridge to Housing Stability Housing Commission Heritage House Partners Corporation Fire Department
- Pflag PATH Howard County Chamber of Commerce Council on American-Islamic Relations Chinese American Parent Association
- Chin Community Celebrations Church African American Community Roundtable Howard County Public Schools
- Police Department Conexiones Coalition to End Homelessness Howard Community College
- 141 Cares Dollar Plus Department of Health UMBC Training Center-Columbia Jewish Federation of Howard County
- Taiwanese Association of America-Columbia Bethel Korean Presbyterian Church
- Department of Recreation and Parks Howard County General Hospital



How You Can Help

- Join our Complete Count Committee
- Post flyers in your lobby
- Add Census tagline to your email signature
- Sign up to be a census hub
- Complete your 2020 Census online



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QUESTIONS