

# After-Prom 2022

Final Report

Caroline Bodziak, PTACHC After-Prom Chair



# What is After-Prom?

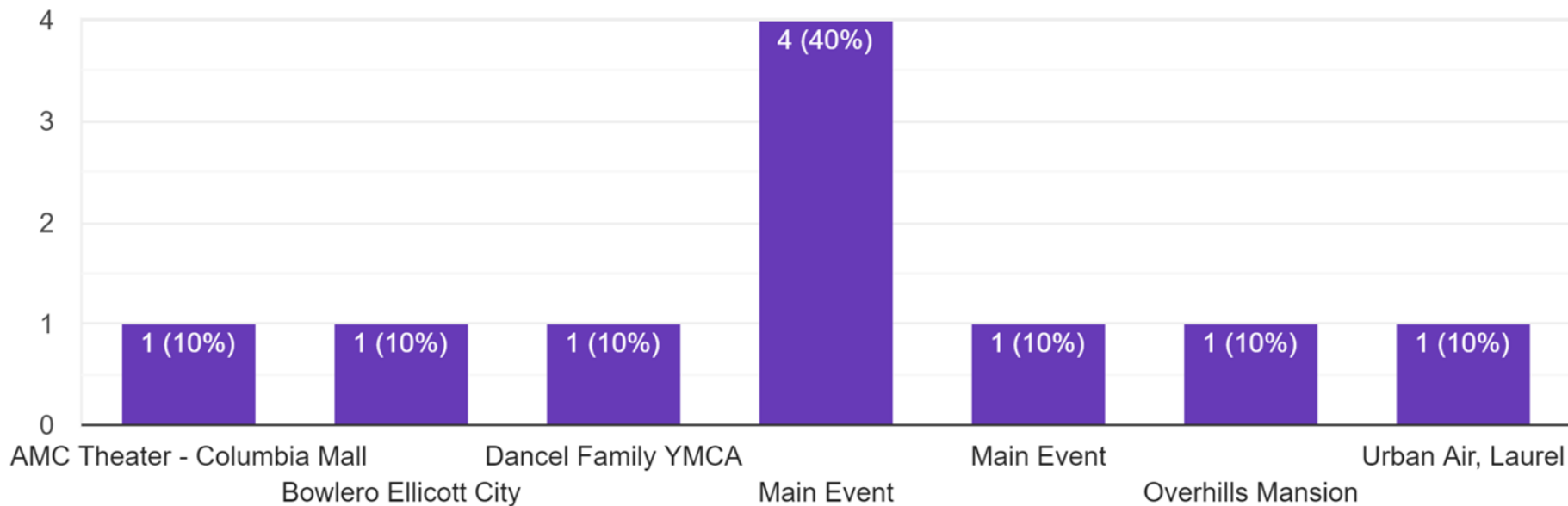
- A fun, safe, and supervised environment on Prom night as a chemical- and alcohol-free alternative to private parties, where peer pressure often encourages underage drinking, drug use, and other unhealthy and dangerous behaviors.

# 2021-2022 Accomplishments

1. Held virtual meetings - shared information and learned from one another. Topics included: Event Venues, Fundraising, Contracts, Event Activities, Prizes, Ticketing, Insurance & Waivers, Volunteers.
2. Updated PTACHC Website's After-Prom tab
3. Negotiated unique payment schedule with the Main Event as an After-Prom venue (Sarah Mugo, OMHS PTSA)

## Venue of our After-Prom event

10 responses



# Post-After-Prom Survey Results

Timing: Start times from 10:00pm-11:30pm, End times from 1:00am-4:40am.

The majority of events were 3 hours.

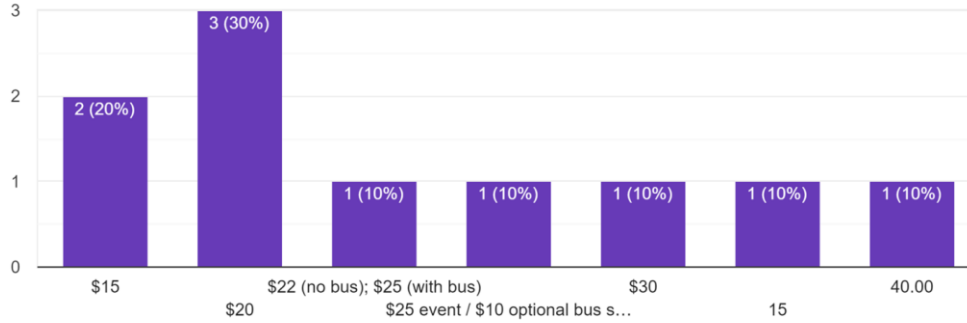
Budgets: ranged from \$6,000 - \$28,000.

8 of 10 offered transportation from Prom to After-Prom.

Tickets: The number sold ranged from 60 to 562.

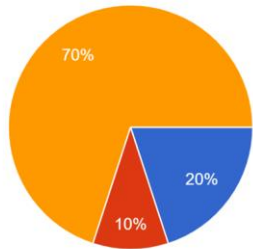
## Ticket Price

10 responses



## How did you sell tickets

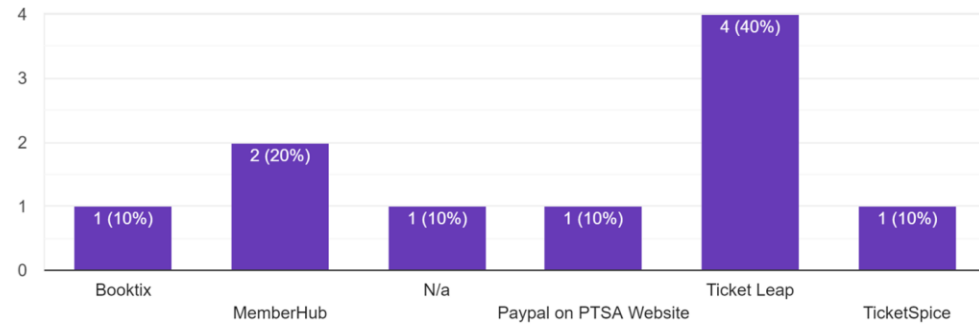
10 responses



- Online only
- In person only
- Both Online and In person

## If you sold tickets online, what platform did you use, e.g. Ticket Leap.

10 responses



# What went well

- Using a venue that required fewer volunteers (Main Event)
- Having this committee for the exchange of ideas and information
- Online ticket sales options & checking kids in with online ticket scanning
- Using student groups and prizes to advertise the event/ticket sales
- Having veteran After-Prom organizers on the committee to help

# Things to Change Next Year

- Explore different event venues
- Start earlier!
- Improve marketing/communication
- Improve student engagement
- Volunteers
- Improve ticketing/registration



# Needs for the Future

## 1. Financing

- a. Fundraising
- b. Venues - negotiated pricing

## 2. Volunteers

- a. Planning
- b. At the event

## 3. Time

- a. Start planning earlier
- b. Start fundraising earlier