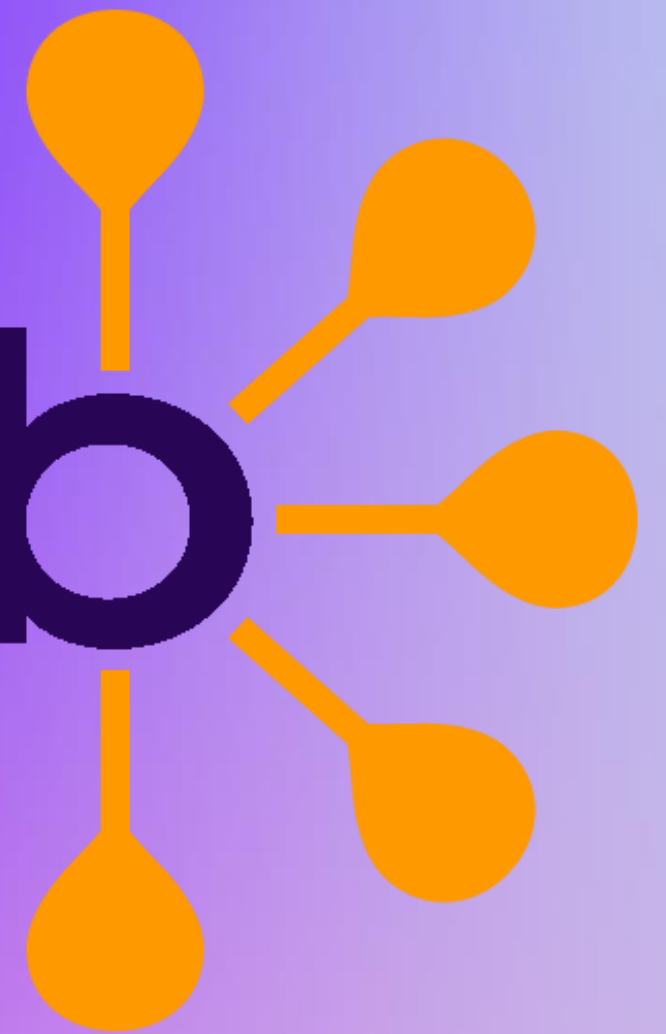


EVERYTHING YOUR BOARD NEEDS TO KNOW ABOUT

memberhub

Prepare for your best year ever!



Learn how MemberHub helps every role in your organization.

Presented by **Free State PTA**



Welcome PTA's of Maryland!

MemberHub is software designed for PTAs. It gives you a full suite of fundraisers, your own online store, all the communication tools you need, a contact database and much more!

Through your state PTA's partnership with MemberHub, you get an account at no charge *(\$500 annual value)*!





Agenda

Part 1: Introduction →

Part 2: Benefits →

Part 3: Dashboard →

Part 4: Features →

Part 5: FAQs →

Part 5: Contact Us →

What is

memberhub



Software to grow your cause

MemberHub gives you online fundraisers, an online store, and communication tools to power your volunteer-led nonprofit.



How to Get Started

"We must have parent support, involvement and engagement to fulfill our mission. MemberHub has helped our organization execute our mission this school year on every level! Through the online store, signups and communication capabilities, we have successfully leveraged our access to MemberHub to help us accomplish our goals." - Laura S., PTSA President

Check your MemberHub welcome email to log in, activate your account, and claim your PTA's custom domain name. Then follow the [onboarding fast-track](#) or check out your [Welcome package](#) for more information.

MemberHub's customer success reps are all PTA leaders & Memberhub power users - and they're here to help you! [Schedule a 1:1 call](#) to get your PTA up and running in Memberhub, attend a [training workshop](#) on different features in MemberHub, or visit [MemberHub Help Center](#) for guides & FAQs.



memberhub Benefits!

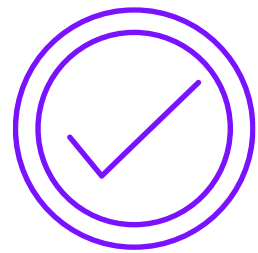


Work Smarter with MemberHub

The \$500 annual value of the site that you are getting for free through your state is just the start. You'll keep more and work less with MemberHub's tools. Best in class fundraisers, communication tools, an automatically updating contact database, and more!

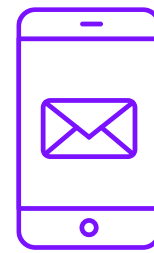
- Online payments
- Online store
- Contact management
- Fundraisers
- Email
- Website Builder

Additional Benefits...



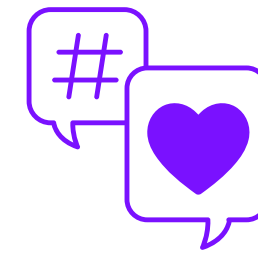
Stay in Good Standing

MemberHub makes staying in compliance with your state and national PTA a breeze!



Ordering and paying convenience through online apps.

Give supporters a convenient way to pay you - and make it easy on yourself. Your flexible e-store makes it easy to [sell anything, collect donations, and collect payments anytime, anywhere.](#)



Easily stay in touch with supporters, no tech skills required.

With MemberHub it's easy to keep track of all your contacts and how they're related to your organization and each other. Use an easy [drag-and-drop editor](#) to build beautiful newsletters, and manage volunteers and events with calendars, invitations, and best-in-class signups. No fees!

MemberHub Dashboard



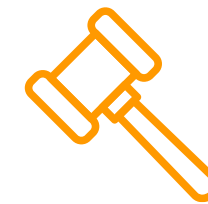
Quick View



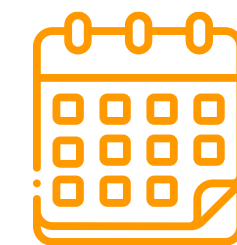
Contact Lists



**Communication
Tools**



Compliance



**Events
&
Calendars**



**Store
Management**



Sign Ups



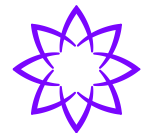
**Virtual
Meetings**



**Website
Builder**



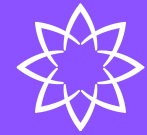
Fundraisers



Using MemberHub for Good Standing?

- Easy submission of compliance forms and documentation
- Instant Remittance of Dues via Linked Stripe Account
- Automatic Membership Reporting to the State
- Online tracking of compliance issues and submissions
- Easily update officers annually
- Helpful deadlines for intervals of filing

"The store is very easy to use. Report downloading is easy. I love how easy it is to pay the state dues for PTA membership. ... We collect funds for PTA membership, donations, sport wear, after school, school festivals. Anything we need." - Katrina S., PTA Treasurer



Membership Tools

Tools that make it way easier to engage families & grow membership

- Keep families in the loop with **email and text capabilities**
- Prewritten emails to to **promote your fundraisers**
- See engagement performance for your emails with **stats like open rates**
- Communicate with targeted **groups of people called hubs**
- Reliable, accurate system of **membership record**
- Drag-and-drop editor to create **professional-looking newsletters**

Membership Roster

NO LONGER NECESSARY: KEYING IN CONTACT INFO & TINKERING WITH SPREADSHEETS



Local Dues

All memberships purchased in your online store are automatically reported to your state - eliminating the need for you to spend hours on manual data entry.



Membership Types

Create customized membership types and membership bundles for families



Directory

Provide a searchable directory to connect your supporters. A membership directory is automatically created and easily managed through MemberHub.



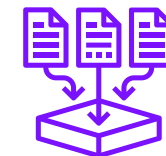
Contact List

Empower your members to manage their own data, profile visibility, and notification preferences



Membership Management

Easily upload your current membership roster and contact list



Membership Data

Let your contacts build your list for you! Supporters can easily buy memberships online and request site access, and they'll add their own information to fill out your database



Communications

Get your message across and make
your life easier

"Memberhub is such a time saver! The weekly PTA newsletter used to take me 2 hours to put together, but with MemberHub I get it done in half the time! Plus, it looks professional and is easy to read. I'm so glad we switched to Memberhub!" - PTA Communications Chair



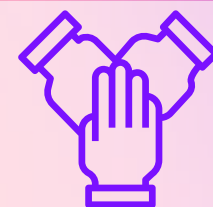
Use templates to easily send newsletters to your entire contact database



The built-in directory allows you to easily send emails, newsletters, and even text messages



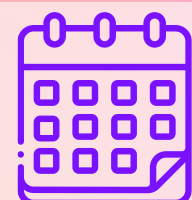
Get better responses and cut down email fatigue by targeting messages to individuals, classes, grade levels, clubs, teams, and more



Members can collaborate with each other for events via the built-in directory and an integrated app called "Sign Ups"



Understand how many people are reading your messages with analytics like open rates



Create a calendar for events and easily share files, meeting minutes and bylaws



Finances

Less manual data entry, fewer trips to the bank, easier payment processing & financial reporting

"Within 7 days, we had exceeded our \$40,000 budget. And that budget was for computers for children. ... Now, we're able to give that gift to the children through the PTA and MemberHub."

- PTA Leader

All-in-One

MemberHub helps you create a single system of record for your organization's finances, so it's easier to reconcile and report transactions.

Single Bank Account

There's no need to set up a separate bank account for single fundraisers with one central financial record in MemberHub. Automatic payment processing saves you time, increases visibility, and reduces errors with cash and checks.

Online Store

Your PTA can sell memberships and spirit wear online in your MemberHub online store, and accept any type of payment, anywhere.

Form 990

Submit your Form 990 and audit acknowledgements with one click in MemberHub.



Fundraising

Raise more money and keep more money in your school - with less work



- Create professional fundraising experiences with live or virtual audiences in minutes! Run raffles, a-thons, events, crowdfunding, auctions, sweepstakes and more! You'll get the flexibility to create whatever you want.
- The full suite of fundraisers is all included in your MemberHub account - no need to buy more software
- Spend less time managing everything and minimize the need for volunteers with online donations, communications, and self-management for participants
- Prewritten emails for every fundraiser help you communicate without the guesswork
- You've already planned for next year. Just duplicate the fundraiser next year and you're good to go!
- No setup fees! Plus, low processing fees and the option for zero platform fees make MemberHub fundraisers the most competitively priced option on the market.
- Sell memberships, spirit wear, create no-fuss fundraisers, and collect donations in your online store.
- Reward parents with great savings while your PTA earns passive funds with Product Fundraisers.

No-cost,
non-intrusive
product
fundraisers!



Join The Magical
Movement
Where The Way You
Shop
Makes Wishes
Come True!

Memberhub and givebacks



Get up and running in 5 minutes, and reward your supporters with discounts on products and services they'll actually use.

15,000+

Merchants & Retailers

10,000+

Local Restaurants

 MUSIC

 CVS

FINISH LINE

Walmart 

 Microsoft

 H&R BLOCK

 Sams Club

 Tripadvisor

SEPHORA

Sandals

Website Builder

The ability to build a custom website for your organization directly within your MemberHub store!

The screenshot shows the MemberHub Website Builder interface for the 'Wisconsin Test Unit' organization. The left sidebar contains navigation options: Directory, Calendar, and 'YOUR TOOLS' which includes Communications, Contacts, Fundraising, Store Management, Website Builder (highlighted with a red arrow), Memberships, Compliance, Givebacks New!, and Settings. The main content area displays the organization name, a 'Visit MemberHub Sessions' button, and a 'Recent Messages' section with three test messages. A 'Latest Newsletter' section shows a 'Training Test Newsletter'. A 'Checklist' section includes tasks like 'Update your subdomain and mailing address', 'Set up your Stripe account for online payments', 'Edit your membership listing', and 'Add products to your store'. A 'Contacts' section shows 121 contacts and a 'Members' section shows 3 members. A yellow banner at the top right states: 'Please visit your Stripe Dashboard to ensure your Stripe account is in good standing. Visit Stripe Account'. On the right, a 'Blank' page editor is shown with a grid of content blocks and a 'Body' section. A small image gallery is also visible.



**Website
Builder**

- The Website Builder allows for site design customization
- Content pages allow you to edit and add any text/content you would like
- Custom page builder provides more elaborate page design tools
- Built-in Website Templates
- Access to hundred of stock images for direct importing
- Easy DRAG & DROP interface for building site content and layout



Still Have Questions?

Please get in touch and let us know.

Setup a session with FSPTA Membership Committee

CONTACT

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